

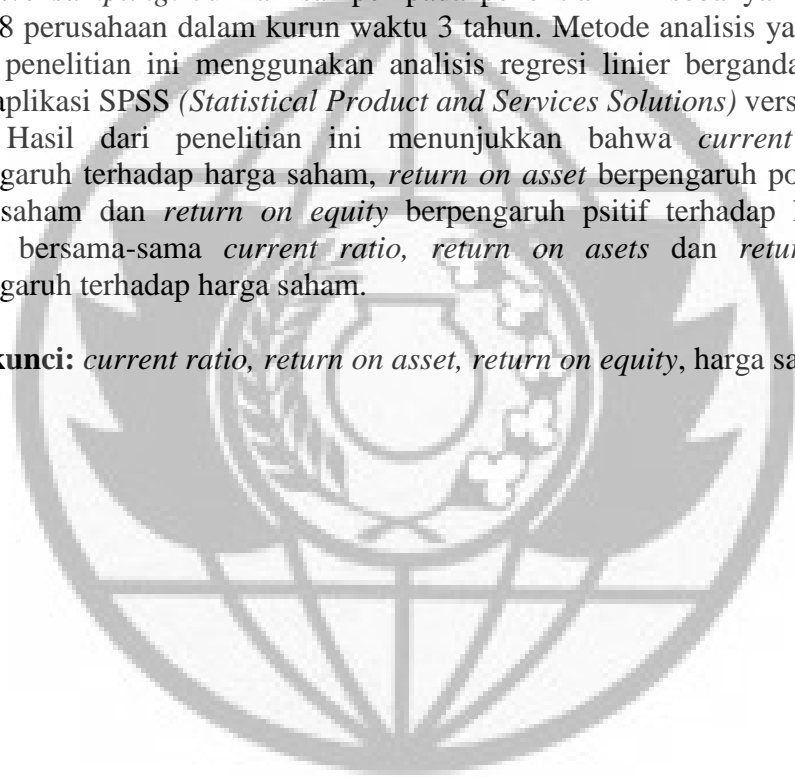
ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *current ratio*, *return on asset* dan *return on equity* terhadap harga saham. Populasi dalam penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) periode 2016 sampai dengan 2018.

Penelitian ini merupakan penelitian korelasional dengan pendekatan kuantitatif. Teknik pengumpulan data dilakukan berdasarkan sumber datanya yaitu data sekunder, sumber data di dapat dari database Galeri Investasi Bursa Efek Indonesia (GIBEI). Metode pengambilan sampel menggunakan metode *purposive sampling*. Jumlah sampel pada penelitian ini sebanyak 84 observasi pada 28 perusahaan dalam kurun waktu 3 tahun. Metode analisis yang digunakan dalam penelitian ini menggunakan analisis regresi linier berganda dengan alat bantu aplikasi SPSS (*Statistical Product and Services Solutions*) versi 23.0.

Hasil dari penelitian ini menunjukkan bahwa *current ratio* tidak berpengaruh terhadap harga saham, *return on asset* berpengaruh positif terhadap harga saham dan *return on equity* berpengaruh positif terhadap harga saham. Secara bersama-sama *current ratio*, *return on assets* dan *return on equity* berpengaruh terhadap harga saham.

Kata kunci: *current ratio*, *return on asset*, *return on equity*, harga saham.



ABSTRACT

This research aimed to examine the effect of current ratio, return on asset and return on equity on the stock price. While, the population was some manufacturing companies which were listed on Indonesia Stock Exchange (IDX) 2016-2018.

The research was correlative-quantitative research. Moreover, the data were secondary, which taken from Indonesia Stock Exchange Investment Gallery (GIBEI) database Furthermore, the data collection technique used purposive sampling. It meant, there were 28 companies as sampel within 3 years observation. It meant, there 84 observations. In addition, the data analysis technique used multiple linier regression with SPSS (Statistical Product and Services Solutions) 23.

The research result concluded the current ratio did not affect the stock price. On the other hand, return on asset had positive effect on the stock price. Likewise, return on equity had positive effect on the stock price. In conclusion, current ratio, return on asset hand return on equity had affected the stock price.

Keywords: *current ratio, return on asset, return on equity, stock price.*

